

Name:	Group:
Date:	
Objectives:	

**Knowledge:** 

- (1) To understand the present situation of manufacturing and non-manufacturing industries in the study area
- (2) To analyze the change of manufacturing industry and the factors affecting industrial location of Wong Chuk Hang

**Skills:** 

- (1) To use appropriate sampling methods to improve the validity and reliability of data collected
- (2) To use various fieldwork strategies to collect first-hand data e.g. land use mapping, categorizing and counting, observation and recording
- (3) To use appropriate statistical graphs to process quantitative data

Value:

(1) To cherish the advantage of industrial development between China and Hong Kong

### Relevance to the DSE Geography Curriculum

✓ Changing Industrial Location – How and why does it change over space and time?

#### Prior knowledge before the fieldwork

Please list three examples of manufacturing industries.

	Examples of manufacturing industries.	Examples of non-manufacturing industries.
1		
2		
3		

#### **Factor of production**

Compare the Hi-Tech Industry and the Garment Industry in Hong Kong

Factors	Hi-Techs	Garment
Labour requirement	More / Less	More / Less
Land requirement	Large area / Small Area	Large area / Small Area
Capital requirement	(Relatively) Higher / Lower	(Relatively) Higher / Lower
Skill required	(Relatively) Higher / Lower	(Relatively) Higher / Lower
Locations in Hong Kong (examples)		

#### **Temporal Development of the Industries**

Put the types of manufacturing industries of Hong Kong in the appropriate time in the table below

1) Garment, 2) Textile, 3) Data Centre and Storage, 4) Watch and clock,

5) Multimedia production, 6) Electric Car Production

1980s to 1990s	From 2010 onward

### **STAGE 1: PLANNING AND PREPARATION**

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1.	There is more	land use can be found in study area of Wong Chuk Hang.
2.	There is more	land use closer to the Wong Chuk Hang MTR station.

### A ) Where to go for the fieldwork

Compare the data below between 1) Wong Chuk Hang and 2) Cyber Port

	Wong Chuk Hang	Cyber Port
Year of establishment (About)	1967	2004
Distance from CDB (Central)	About 7 KM	About 8 KM
Size of the industrial area (approx. km²)	0.2	0.24
Distance from nearest MTR station	20M from Wong Chuk	3.8 KM from Kennedy Town
	Hang Station	Station
Number of bus routes passed by	33	6
Number of minibus routes passed by	10	5
Number of buildings (approx.)	60	2

Where are the industrial area(s) in	These location(s) you suggested is/are suitable for conducting	
Hong Kong?	fieldwork? What are the criteria for a good field site?	

#### B) When to conduct the fieldwork

Before the trip, suggest the differences between weekdays and weekends in the industrial area?

	Weekdays	Weekend / Holiday
Number of vehicle	More / Less	More / Less
Number of pedestrian	More / Less	More / Less
Noise level	Higher / Lower	Higher / Lower
Number of shops opened	More / Less	More / Less

Could you explain when will be an appropriate time for the industrial fieldwork (ie weekdays, weekends, day-time or night-time), in order to understand the manufacturing industries? Please specify your reason(s).

#### **C)** Sampling of the transect (For Detail please refers to p.14)

There are more than 60 buildings in Wong Chuk Hang Industrial Area. The transect of this study will not cover all of them. Suggest appropriate sampling method with the condition suggested below

Fieldwork	Sampling Method
Select the buildings near the MTR Station	Convenience / Systematic / Purposive / Simple Random
Select a building in a three buildings	Convenience / Customestic / Duma esive / Cinente Danders
interval within the study area	Convenience / Systematic / Purposive / Simple Random
Select the buildings according to a	Companience / Customestic / Dumostics / Cincole Danders
specific criteria	Convenience / Systematic / Purposive / Simple Random

#### D) What data to be collected?

Method for primary data collection (You mat refers to p.13 for detail)

A) Observation	B) Measurement	C) Counting	D) Category	E) Distribution
F) Scoring	G) Field sketching	H) Questionnaire	I) In-depth interview	(mapping)

Research Items	Method(s) [Please fill
	the letter above]
What is the Land Use of buildings in the study area of Wong Chuk Hang?	
What types of economic activities related to manufacturing industries	
and their numbers within the industrial building in the study area of	
Wong Chuk Hang?	
Whether the buildings in the area are being renewed, redeveloped or	
revitalized?	
Other field evident (Eg Advertisement for recruitment and property to	
let)	

Explain how the following information could help you to understand the industrial activities and the locational factors of Wong Chuk Hang industrial district in the early years?

Old Newspaper

Old Maps

Other than the information above, what other information could help you understand the industrial activities and the locational factors of Wong Chuk Hang industrial district in the early years?

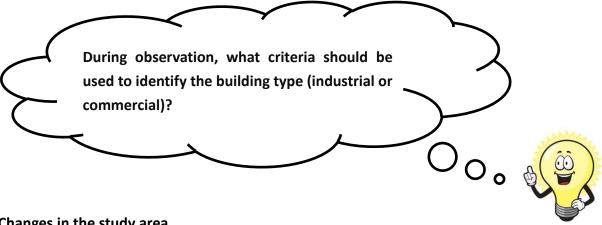
#### **STAGE 2: DATA COLLECTION**

#### 1. Land use distribution

Walk along the transect and classify the land use of all buildings in the study area. Use the colour scheme below to show the land use distribution on the base map (p.17).

Land use*	Code	Colour
Commercial	Com	Red
Residential	Res	
Industrial	I	Blue
Government/Community/Institution	CICII	
(e.g. hospital, school, library, etc.)	G/C/I	
Recreational	Rec	
Vacant	V	
Work in progress #	WIP	
Transportation	Т	Black
Mixed (Commercial and Residential)	MCR	

# Indicate the <u>future land use</u> in the blanket representing the future land use, i.e. WIP (Com) or WIP (Res)



#### Changes in the study area

Compare the 2002 street map of Wong Chuk Hang and the current status. Record the differences in the table provided.

Classification and counting of manufacturing and non-manufacturing industries 3. Enter the lobby of selected buildings and take a photo of the directory. Classify the different types of economic activities as shown in the directory on the table listed on P.9. Calculate the number and percentages of manufacturing and non-manufacturing activities in the selected buildings.

### 4. Other Relevant field evidence

Please try to find and take pictures of the other relevant information

Items	Field Evidence
Recruitment advertisement what kinds of jobs is hiring?	
Advertisement on the properties what are the characteristics of the properties?	
What kinds of vehicles are in the car park of the buildings?	
Can you see there are workmen handling freight?	
Other information Please specific	

## STAGE 3: DATA PROCESSING, PRESENTATION AND ANALYSIS

After collecting different types of data, what kind of chart can we use to present the following data?

	Data to be present	Chart
1.	Display the proportion of different land use of the transect	
2.	Display the spatial distribution along the transect	
3.	Display the percentage of different economic activities of selected building within study area	

### 1. Calculate the percentage of each type of land use on the transect XY

Calculate the distance percentages of various land use of transect
 For example: To calculate the distance percentage of commercial land use

Distance percentage of commercial land use

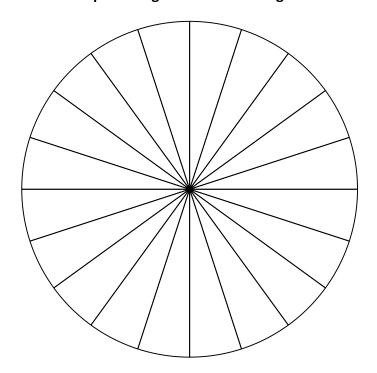
$$= \frac{\text{Length of commercial land use}}{\text{Length of transect}} \times 100\%$$

### A. Draw the distance percentages in a pie chart

### Distance Percentage of the land use along the transect

Туре	Percentage	Colour
Commercial		
Residential		
Industrial		
Government/Community/Institution		
Recreational		
Vacant		
Work in progress		
Transportation		
Mixed (Commercial and Residential)		

### Pie chart of the distance percentage of land use along the transect





Draw the trsnsect map according to the data collected

### Υ

Building Number	Colour	Percentage
56		3.2
55		6.5
54		3.2
54 53 8 7 52		3.2 3.2 3.2 2.7 3.2
8		3.2
7		2.7
52		3.2
51		8.6
6		2.7
6 5 50		3.2
50		2.7 3.2 3.2 2.7 2.2
49		2.7
48		2.2
49 48 47 46 45		3.2
46		2.2
45	WIP	2.7 2.7
	WIP	2.1
4		2.2
3		5.4
38		3.2
37		3.2
		3.2
2		3.2
36 2 35		3.2 3.2 3.2
34		5.9
33 32		3 2.4
32		2.4

Туре	%	Colour
Commercial		
Residential		
Industrial		
Government/		
Community		
/Institution		
Recreational		
Vacant		
Work in progress		
Transportation	7.1	
Mixed		
(Commercial and		
Residential)		

X



2. With reference to the classification scheme below, display the proportion of manufacturing and non-manufacturing activities of the selected buildings

### Calculate the percentage of economic activities

 $= \frac{\text{Number of economic activities of participal and ustry}}{100\%} \times 100\%$ Total number of economic activities in a building

Name of building:		
Floors to be examine:	OR Types of economic activities to be examine:	

		Types of economic activities	Number of companies engaging similar business	% of total	Colour
Manufacturing		Printing and printing-related industries/ Manufacturing of paper and paper products  Other manufacturing (e.g. plastic products/ glass fibre products/ metal products/ electronic components/ machinery and instrument/ jewelry/			
	3.	stationery/ pharmaceuticals, food processing)  Trading (例:XX 實業、XX 洋行)			
Non-	4.	Storage (e.g. mini storage)			
manufa	5.	Art and education (e.g. gallery, studio, education centre)			
Non-manufacturing	6.	Business Services and Other non- manufacturing (e.g. retail sale, catering, advertising, design services, professional services, property management)			
Vacant					
Unable to identify					
			Total no. of companies:	100%	

Data processing – T	ypes of ec	onomic act	tivities in '	Wong (	Chuk Hang

Use the stacked bar graph below to display the data from p.9

	Manufacturing					Non-manufacturing Vavca			ant	Unak						
nting / Manı	ufacture pape	er (products)	Other r	manufacturii	ng	Trading		Storage	Art	& education	Other non-r	manuf	facturing	Vavc		to iden
100%				Types	of e	economic	activ	ities in W	ong (	Chuk Hang						
90%																
80%																
70%																
60%																
50%																
40%																
30%																
20%																
10%																
0%																

### STAGE 4: DATA INTERPRETATION (DISCUSSION QUESTIONS)

- 1. Explain whether your hypothesis in P.3 is valid or not. Compare the percentage of industrial and commercial land use within the study area and discuss the reasons for the changes.
- 2 Referring to P.9 the economic activities of selected buildings and the stacked bar graph on p.10, analyze the following phenomena.
  - i) What types of manufacturing industries are still resided in the study area? Explain the reason.
  - ii) What types of non- manufacturing industries are still located in the study area? Explain the reason.
- 3. Referring to the changes between (map of) 2002 and today's data. Explain the reason of redevelopment and revitalization can be found in the study area?
- 4. Discuss the impacts of the development of South Island Line on the future economic activities in Wong Chuk Hang for the coming five years.

		Positive impacts	Negative impacts
i)	Industrial activities		
ii)	Commercial activities		

### **STAGE 5: EVALUATION**

- 1. Other than the data collected during the fieldwork, suggest other (a) primary and (b) secondary data and information necessary to enrich the present study.
- 2. Please use the table below to suggest the factors affecting the data reliability and validity, as well as the suggestion for improvement.

Factors affecting the data reliabili	ty and validity	Suggestion for improvement
Fieldwork date/ time		
<ul><li>Fieldwork date and time representative?</li><li>Any impact by today's weather condition?</li></ul>		
Field site/ study area		
<ul><li>Field sites match with research topic?</li><li>Field study area adequate?</li></ul>		
Location of data collection (Sampling)		
<ul> <li>Sampling method in choosing field site appropriate?</li> <li>Location of measurement representative?</li> <li>Sample size sufficient?</li> </ul>		
Data collection items/ methods		
<ul> <li>Data collection items adequate to respond the enquiry questions?</li> <li>Are the data obtained from the data collection method(s) objective and without bias?</li> <li>Any inadequacy about the equipment/instruments?</li> <li>Measurer using the equipment/instruments correctly?</li> </ul>		

#### Further study:

Within the study area, propose an additional research to investigate the impact of industrial activities on the surrounding environment, for example air quality, noise levels, water quality and etc. Your detailed research plan should specify the necessary instruments and measurement locations.

#### **Homework:**

After the fieldwork, please organize this fieldwork experience in field trip diary on p.15-16, as a reference for the revision of field-based question.

# Primary data collection methods

Data collection methods	Explanations	Examples
A) Observation	<ul> <li>To explore the details of research subject (people, things or environment) in a purposive and planned way, and usually record what you see with text, photos, sketch, maps. (Refer to other data collection methods listed below)</li> </ul>	<ul> <li>Identification of surrounding environmental of a field site</li> </ul>
B) Measurement	<ul> <li>To estimate or measure the physical quantity of the research subject. It usually requires the application of equipment or tools and data usually shown in certain standard or weights and measures.</li> </ul>	<ul> <li>Measurement of the width of street and the building height</li> </ul>
C) Counting	To record the number of occurrence of a single item.	<ul> <li>Statistics of pedestrian flow at the pier</li> </ul>
D) Category	<ul> <li>To classify based on the nature, characteristics and uses:</li> <li>to group the same or similar things;</li> <li>to separate different things.</li> </ul>	<ul> <li>Types of goods sold in supermarket</li> <li>Customers (serving local residents and tourists) of different shops</li> </ul>
E) Distribution (mapping)	<ul> <li>To group similar things according to the research topic (similar to "D. Category");</li> <li>Only suitable for spatial representation (different from category);</li> <li>Useful in showing the mode of occurrence of research subject in a complex environment.</li> </ul>	Distribution of shops selling big fish balls in Cheung Chau
F) Scoring	<ul> <li>To quantify abstract or subjective concepts;</li> <li>To merge various data for easy comparison;</li> <li>Scoring items should include different aspects.</li> </ul>	<ul> <li>Risk index of Cheung Chau to natural hazards</li> <li>Air Quality Health Index (AQHI)</li> </ul>
G) Field sketching	<ul> <li>To draw directly at the field site to show what the data collectors looking at.         Annotations related to the research subject are added to provide additional information.     </li> </ul>	Draw the characteristics and formation of weathering landforms
H) Questionnaire	<ul> <li>Forms: face-to-face, telephone, written, etc.;</li> <li>Using questionnaire to understand the opinion of research subject;</li> <li>Larger sample size than "I. in-depth interview";</li> <li>Mainly closed questions (with options available).</li> </ul> To collect information by questioning; To obtain information which is difficult to be obtained	<ul> <li>The major reasons for tourists to visit Cheung Chau</li> <li>The level of satisfaction among residents regarding the revitalization project</li> </ul>
l) In-depth Interview	<ul> <li>To obtain information through face-to-face/telephone interview;</li> <li>Smaller sample size than "H.Questionnaire";</li> <li>Mainly open questions and forthcoming questions will change upon the answer of respondents.</li> </ul>	<ul> <li>Opinions of District Council members on the future development of that district</li> </ul>



### **Sampling Methods**

### **Probabilistic sampling methods**

- > Need to know the size of population;
- Few differences among individuals;
   Individual has equal chance of being selected;
- > Representativeness of data depends on sampling percentage.

### Non-probabilistic sampling methods

- > Size of population might not be relevant to the research objective;
- > Chance of individual being selected is unknown;
- Representativeness of the results depends on the judgment of researcher in sample selection (Such as the correlation between samples and research targets).

Sampling	Simple random sampling	Systematic sampling	Stratified Sampling	Quota Sampling	Convenience Sampling	Purposive sampling
methods	(簡單隨機抽樣)	(系統抽樣)	(分層抽樣)	(配額抽樣/ 定額抽樣)	(便利抽樣/ 方便抽樣)	(立意抽樣)
Explanations	To select sample from the whole population randomly. (using computer program, bamboo slip or random number table)	Each member of the whole population is sequentially numbered, then selected according to a fixed, periodic interval.	The whole population are classified according to the variable and divided into separate stratum. Then samples are selected randomly by proportion from each stratum.	The whole population are classified according to the variable and divided into separate stratum. Then desired number (quota) of samples are selected from each stratum.	Research subjects are selected due to convenience of recruitment.	Samples are selected according to research objectives and special requirements.
Examples	To choose a certain number of students to conduct questionnaires/ surveys according to the class number.	To measure the noise level of a street in a regular interval.	To group buildings according to their ages (e.g. above or below 50), and select a certain number of buildings in each group randomly.	To select a certain number of male and female customers, then record the amount spent in a shop.	To interview a certain number of relatives who work in mainland China To interview a certain number of passers-by on the street	To conduct an indepth interview with a district councillor about the social problems of that district.
Remarks	Suitable for small population and few variations among samples (for relevant research objectives).	Suitable for large population (hidden cyclic ordering which may affect the representativen ess of data).	Effectively show the relationship / effect between variables.	Effectively show the relationship / effect of variables, but the characteristics and size of samples are judged subjectively.	Should not generalize the data to larger population	Suitable for qualitative research (data is easily influenced by the subjective judgment of researcher)

## **My Field Trip Diary**

	Related modules: <u>Changing Ir</u>	ndustrial Location – How and why does	s it change over space and time?		
>	Key point of fieldwork/topic:				
•	Date:	_ ( Weekday/ Public holiday )	Weather conditions:		
•	Time:	Field site:			
Is the above planning appropriate for the fieldwork?					

## Primary data:

Data collection method	Data collected	Equipment/ Material (if any)	Merits <sup>©</sup> /Demerits <sup>®</sup> of the data collection method (give examples)	Suggestion for improvement (give explanations)
			(Bite enumpres)	(8.00 explanations)

1	C	.1
	Secondary	data:

Data collected	Use	Data obtained from		
Apart from the above, what other secondary data could be used for further investigation?				

### Sampling method (if any):

Sampling method	Applied in the following	Merits <sup>©</sup> / Demerits <sup>®</sup>

### Data processing and presentation:

Type of graph/ chart	Content shown and function of graph/chart	Merit⊕/ Limitation⊖

### For deeper learning or further study, I suggest modify the following aspects.

	Suggestion	(give examples)
Key point of fieldwork/ topic		
Data to be collected and method of data collection		
Date and time of fieldwork		
Field site		



